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RISE'S GUIDE TO NAME OF THE PROPERTY OF THE PR

TIPS FOR NAVIGATING LAS VEGAS & THE SHOW

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Getting around Vegas

Getting around Vegas is a breeze with a few handy tips

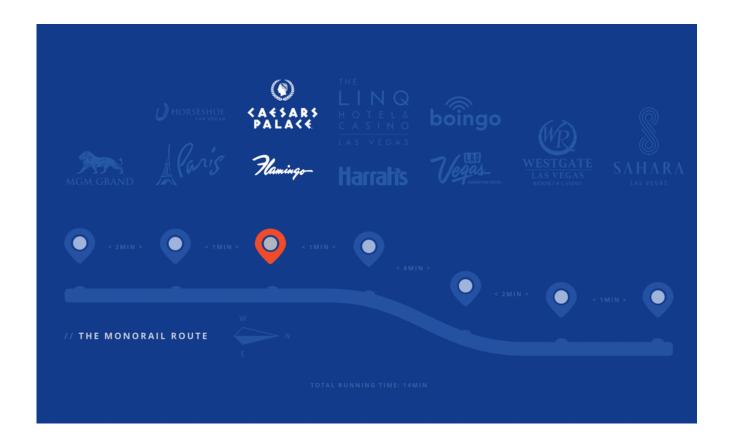
First off, when you're out and about, look for those taxi ranks right at the front of the casinos – they're super convenient and easy to spot.

Now, if you're looking for a swift and efficient way to zip around, check out the Las Vegas Monorail. It's a gem! This nifty train runs from the MGM all the way to the LCVV (Las Vegas Convention Center), making it perfect for getting to the NAB venue hassle-free.

It's very affordable too: the online price for unlimited rides for a whole 5 days is just \$44.50. Plus, the stations are conveniently located along the back of the casinos, so you can hop on and off with ease.

So there you have it, whether you're hitting the Strip or heading to the Convention Center, navigating Vegas has never been more straightforward. Just grab a taxi or hop aboard the monorail, and you're good to go!

https://www.lvmonorail.com





NAB Top Tip: the Loop!

Save lots of time when moving from one hall to another

If you're like us and bouncing between the halls at NAB, you know it can feel like a marathon, right? But guess what? We've got a game-changer for you: The Loop - it's a free service that zips you between halls faster than you can say "cinematography."

Picture this: underground transport system, electric cars whizzing you from West hall to wherever you need to be, no sweat required! So save your steps for exploring the exhibits and let the loop do the legwork for you.

Hop on, save time, and make the most out of your NAB experience! See you on the loop!

https://www.lvcva.com/vegas-loop/

Navigating the Casinos

What to do if you're feeling a tad lost

The casinos in Vegas can be like mazes sometimes! But no worries, we've got a little insider tip for you. If you ever find yourself feeling a bit overwhelmed or needing a hand, just make a beeline for the main lobby of the casino.

Why? Because right there at the front, you'll find everything you need to regroup and get back on track. Think of it as your one-stop shop for assistance! Whether you need directions, some friendly advice, or even just a breather, you'll find security, concierge services, and taxis waiting to lend a hand.

So next time you're feeling a tad lost in the hustle and bustle of the casino floor, just remember – the main lobby is your safe haven. Take a moment to catch your breath, grab some help if you need it, and then dive back into the excitement of Vegas feeling refreshed and ready for more!





Unwell in Vegas

Where to get help in case of emergency

If you're not feeling your best or find yourself in need of a little medical TLC, head right to Express Urgent Care! Think of it as your go-to for all things health-related while you're in Vegas.

These places are like mini hospitals, but with a speedy twist – you'll be seen pronto, no long waits here! Whether it's a pesky cold, a minor cut, or a sprained ankle from all the walking around NAB, urgent care has got your back.

So if you're ever feeling under the weather or in need of some medical attention, don't hesitate to swing by Urgent Care. They'll have you patched up and back to enjoying all that Vegas has to offer in no time!

https://www.vegasconventioncenterexpressurgentcare.com

Affordable Food & Drink

Head to the historic heart of Vegas!

If the hustle and bustle of the casinos during NAB has got you feeling a bit overwhelmed, we've got a great suggestion for you! Why not venture downtown to Las Vegas?

Downtown Vegas offers a refreshing change of pace with its more laid-back vibe and down-to-earth charm. Plus, it's a fantastic option for grabbing some budget-friendly eats and drinks without sacrificing on taste or atmosphere.

You'll find a whole range of dining options, from cosy diners to trendy eateries, all serving up delicious fare at prices that won't break the bank. And let's not forget about the drinks – whether you're craving a craft cocktail or a cold beer, downtown Vegas has got you covered.

So next time you're in need of a breather from the casino crowds, head downtown for a taste of local flavour and a more relaxed vibe. It's like stepping into a whole new world right in the heart of Vegas!

https://vegasexperience.com/things-to-do/





Shopping

Yes, Vegas is a shopping destination too!

If you've got a bit of downtime during or after NAB, and feel like treating yourself, get ready to indulge, because Vegas has it all. Whether you're into designer duds or bargain finds, there's a shopping destination here that's sure to make your heart skip a beat.

Feeling fancy? Head over to the Cosmopolitan or Aria for some high-end designer boutiques that'll have you feeling like a million bucks. Want to soak in some extra ambience while you shop? The Venetian Grand Canal and Forum at Caesars Palace are your go-to spots, with their charming shops, eateries, and galleries.

For those who love a good deal, the Fashion Mall opposite the Wynn and the Premium Outlets towards downtown are absolute must-visits. With endless options and unbeatable prices, you could literally shop till you drop!

So grab your wallet, put on your comfiest shoes, and get ready to shop 'til you can't shop anymore – Vegas style!

https://www.vegas.com/shopping/

Home Away from Home

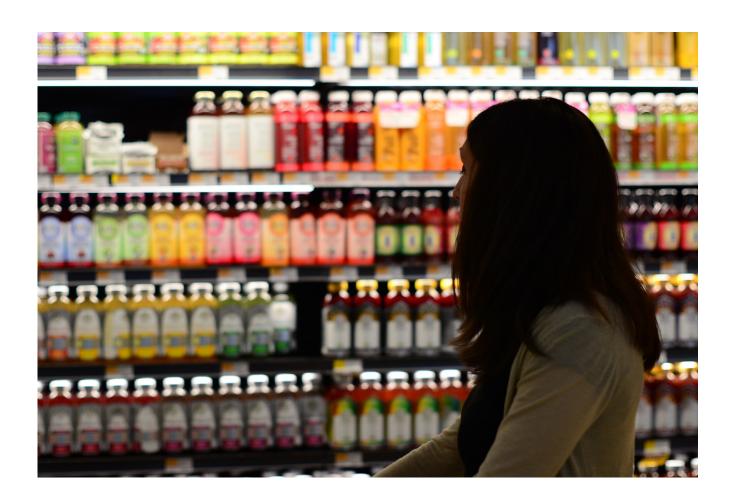
Where to grab all of the essentials

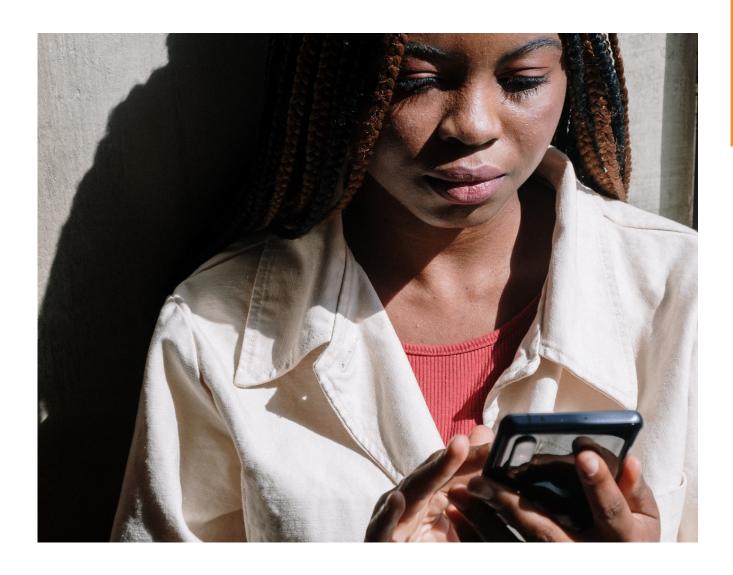
If you're on the hunt for some handy shops while you're in Vegas, we've got you covered!

First up, if you need to pick up some essentials like toiletries or medications, you'll want to check out CVS or Walgreens. They've got everything you might need, just like your favourite chemist back home.

Now, let's talk snacks and drinks. Whether you're stocking up for your hotel room or need some fuel for exploring the Strip, Trader Joe's is your go-to spot. They've got a fantastic selection of healthy treats, snacks, and beverages that'll keep you going throughout your Vegas adventure.

In need for a sewing kit, hair band, or a tampon? A blister plaster? Nail clipper? Instead of leaving the Convention Center to look for such small but useful items, be sure to grab our emergency kit at the Rise stand, W4500!





Need help?

Contact the Rise Support Line

If you face any difficulties or inappropriate situations at the show, please know that you can always contact us via Whatsapp to get the best advice, guidance and support we can provide. We strongly advise you to add our Support Line number to your contacts prior to heading to the show, in order to ensure easy access in case of an urgent situation.

Should you need assistance during the event, simply send us a WhatsApp message at: +44 7708 154923, starting with the word 'SUPPORT'. We will make every effort to respond promptly.

See you in Vegas!

Trade shows like NAB can be career-defining experiences, and we will be there to support you every step of the way. From networking opportunities to preserving your wellness and providing support in any form we can, we want you to know that we've got your back.

Here's when & where you can meet us:

Join us for a pre-show drinks meet-up on Saturday, April 13th

Connect with the vibrant Rise community before the show begins! It's the perfect opportunity to mingle, network, and arrange those last-minute meetings. Join us at Casa Calavera, just a quick 10-minute drive from LVCC if you're attending the Devoncroft Executive Summit, and conveniently close to the Strip.

Register: Pre-show Drinks Meet-up

Connect with the community at the Rise stand, W4500!

Serving as a safe haven for our community, our booth will offer numerous enhancements designed to help you through the bustling days of meetings, where personal needs often take a back seat. Stop by to connect with the Rise team and to enjoy a tranquil moment with our meditative silent disco headsets, use our secure lockers to leave your belongings, and grab an emergency kit stocked with essentials for those on the move.

Don't miss the following events at our stand:

- Rise Town Hall learn about Rise on Sunday at 4.30 pm
- Mentee & Mentor gathering Monday from 4.30 pm

Enjoy our first-ever Networking and Wellness Event at NAB

Start your Monday morning, April 15th, on the right foot with our Networking and Wellness event. The session will begin at 7:30 and include breathing exercises for stress reduction, posture alignment tips for desk work and standing desk techniques, as well as demos of exercises designed for on-the-go and on-the-road using bands and props that fit in a suitcase. Gym clothes are not necessary, but comfortable clothes are encouraged.

Register: Networking & Wellness Event