



SPONSORSHIP PRICING 2025

SPONSORSHIP OPTIONS



We've reimaged our sponsorship approach for 2025 to better align with your company's goals, values, and focus regions. Explore a variety of options below and enjoy the flexibility to mix and match elements to create a tailored package that works for you and your organisation.

Our pricing for core trade show initiatives, including the C-Suite programme, Global Mentoring, 2025 Programmes and Show Initiatives are fixed for the year, providing clarity and consistency for our partners.

For our Global Chapters and events beyond the UK, we're excited to offer flexible pricing options starting from a base rate of £1000, making it easy to extend your support to our worldwide initiatives.

Partnership Highlights

- Brand Exposure
- Speaking Opportunities
- Thought Leadership
- Lead Generation
- Networking
- Education
- Skills Development
- Recruitment
- Mentoring

RISE MENTORING PROGRAMME



- 137 women mentored across UK, Europe, North America, ANZ, APAC and India
- 300 mentee applications received globally
- Since IBC 2024, 60+ women registered interest applying for mentoring.
Carla Maroussas, Global Mentoring
- Programme Manager, recognised with a Corporate Star Award for the Best ESG Leader
- 35 Mentees attended the Rise Retreat weekend to participate in confidence and trust building activities, grow via shared experiences and deepen their cohort connection.

Mentee feedback:

- 90%** feel they belong to a strong community that supports and uplifts one another
- 69%** believe that the skills they have learnt will help them advance in their career
- 64%** feel more confident in their professional environment

Top skills developed or improved:



Networking **(90%)**



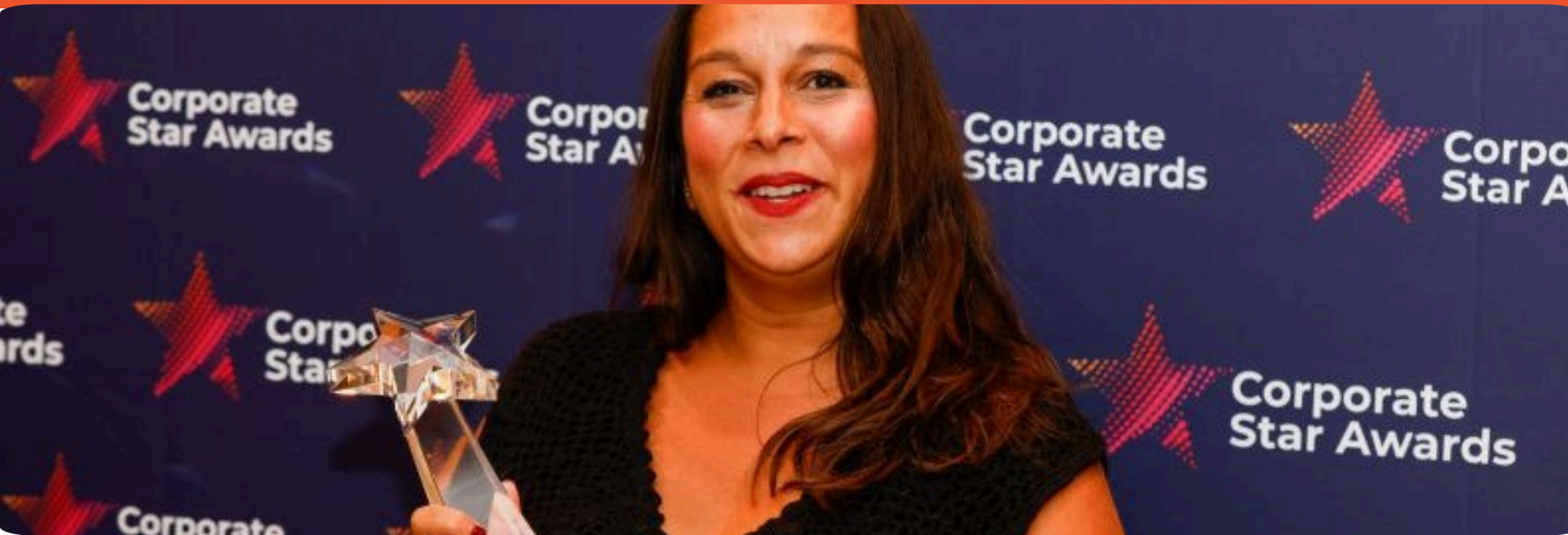
LinkedIn **(81%)**



Personal branding
(62%)

(Based on responses from 42 mentees from the last 3 cohorts (UK))

MENTORING PROGRAMME PRICING



GLOBAL £30,000

REGIONAL CHAPTER £3,000

UK RETREAT £12,000

- A minimum of one mentee space is guaranteed on the programme, across all regions for global sponsorship, you would also receive a speaking opportunity to as many cohorts as you would like and unlimited access to the Rise Job Board
- One mentee space is guaranteed on the programme for regional sponsorship
- Logo on all Rise platforms, emails, website, social media and trade stands
- Logo on any print advertisements and signage
- Promotion on Rise's social media channels
- Option to sponsor as many territories as you would like. Make your selections bespoke to your organisation, helping you reach your CSR goals.

TRADE SHOWS INITIATIVES



IBC SAFE CAR £7,000

EMERGENCY KITS £2,500

SILENT DISCO £500

- Logo on “contents card”
- Logo on Rise correspondence relating to the show (emails and newsletters)
- LinkedIn posts pre and post show
- Signage on the stand
- Logo on the Rise trade show landing page

RISE C-SUITE PROGRAMME



- A dedicated programme for women making the transition into senior leadership
- Workshops include: Stakeholder Engagement, Imposter Syndrome and Effective Communication
- 25 participants in January 2024, with the cohort continuing to meet and discuss their career advancement
- 40+ women registered interest in next edition

Expertly facilitated by



£30,000 Headline

£10,000 Platinum

£5,000 Gold

- Keynote to the cohort
- Networking with the cohort, included but not limited to dinner and drinks
- Logo on signage at the venue Logo on Rise correspondence relating to the event (emails and newsletters)
- LinkedIn posts pre and post-event
- Access to the database of cohort* Can be co-sponsored

*If opted in

2025 PROGRAMMES



All programme sponsors receive:

- Opportunity to address the attendees
- Networking with the cohort, included but not limited to dinner and drinks
- Logo on signage at the venue
- Logo on Rise correspondence relating to the event
- LinkedIn posts pre and post-event
- Access to the database of cohort*

*If opted in

ADVOCATE PROGRAMME

£20,000

A dedicated workshop for men who would like to navigate the best way to advocate for women in the workplace

Created following feedback from male community members

CAREER ACCELERATOR

£20,000

A new programme for women who want to progress their careers

Taster session organised at IBC 2024 met with great interest (50+ registrations)

UPSKILL

£20,000

A new programme for women returning to work

Created due to mentoring applications clearly highlighting a need for this specific situation coaching

OB PROGRAMME

£10,000

A dedicated mentoring workshop for women working in OB

Created following feedback from women who couldn't commit to the Rise Mentoring Programme due to changing work schedules

NETWORKING EVENTS



- Networking events organised by regional chapters
- Raising awareness of Rise in territories beyond the UK (Rise HQ)
- Informational, educational or social gatherings organised by regional chapters
- Increases opportunity for in-person connection, establishing and expanding industry networks and strengthening impact of Rise initiatives internationally.

IWD - From £5,000

BROADCAST ASIA - From £1,000

MPTS - From £1,000

IBC - From £1,000

NAB - From £1,000

BROADCAST INDIA - From £1,000

- Logo on all Rise platforms, emails, website, social media and trade stands.
- Logo on any print advertisements and signage.
- Promotion on Rise's social media channels.
- Logo on any event specific landing pages Access to the database of attendees* Ability to attend

*If opted in

RISE AWARDS PRICING 2025



- 400+ nominations globally, **shortlist** announced at IBC 2024
- Ceremony taking place on the 19th of November in Troxy, London and live streamed on YouTube
- Ceremony hosted by Gail Davis (Sky)
- New enhancements (BSL interpreters) and pricing structure (£50-199) for a more inclusive and accessible event

RISE AWARDS £5,500

- Three invitations to the Rise Awards gala dinner.
- Your brand associated with one of the 16 award categories.
- Your brand included in all Rise Awards materials spanning press releases, nominations and shortlist page, newsletter, regular social media posts and event signage.



Nominations from all Rise territories: UK, Europe, North America, ANZ, APAC and India

16

Diverse **award categories**

410

Guests confirmed for the Awards ceremony

PARTNERS AND SPONSORS - THANK YOU

