

Rise

BY RISE WOMEN IN BROADCAST

PANEL PLUS



**FOSTERING DIVERSITY AND INCLUSIVITY
IN THE BROADCAST INDUSTRY'S PANELS**

WWW.RISEWIB.COM/PANELPLUS



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About Panel Plus

Panel Plus is dedicated to fostering inclusivity and diversity on panels within the industry. Through extensive engagement with individuals, organisations, and event planners, we've gathered insights on the most effective strategies to encourage companies, conference organisers, and individuals to embrace diverse voices and perspectives.

Our initiative includes a meticulously curated database showcasing women from across the industry, spanning all roles and levels, who are eager to contribute to speaking opportunities at industry events, including panels and keynotes. You can easily access this database through the Rise website at www.risewib.com/panelplus.

We actively encourage more women to join Panel Plus and take advantage of our workshops and events designed to boost confidence in public speaking.





For Organisers

In pursuit of panel inclusivity and diversity, we recommend prioritising outreach to female speakers, acknowledging that they may require additional encouragement. Additionally, we suggest directly engaging with their companies to demonstrate an interest in featuring female voices. Our Panel Plus database offers a comprehensive listing of women across the industry, from C-suite executives to frontline talent, all prepared to offer their unique perspectives.

The database can be accessed via our website at www.risewib.com/panelplus.

For Companies

We urge you to explore your female talent pool at every level of your organisation, promoting their visibility and inclusion in our Panel Plus database. When female staff members express interest in speaking engagements, we encourage you to provide unwavering support.

We offer a range of tools and workshops, including public speaking masterclasses and confidence-building sessions, to empower both you and your employees.





For Individuals

We invite you to sign up for Panel Plus, confident that it will become a valuable resource for female speakers, sought after by event and conference organisers alike. Recognising the potential challenges of public speaking, we offer tailored support through our masterclasses and workshops, aimed at enhancing your confidence and skills on stage.

For men who have been approached to participate on a panel, we encourage you to actively inquire about the diversity of the panel lineup. If you notice a lack of diversity, consider recommending female colleagues who could bring valuable perspectives to the discussion. Additionally, don't hesitate to refer organisers to the Panel Plus database, where they can discover a wealth of talented women across various roles and levels in the industry.

We are seeking allies to champion this initiative by advocating for female representation and questioning the diversity of speakers with event organisers. Your support in making female recommendations and challenging the status quo will contribute significantly to promoting inclusivity and diversity within professional settings. Together, let's work towards creating more equitable opportunities for all voices to be heard on panels and stages worldwide.

Panel Plus is committed to catalysing positive change in the industry by amplifying diverse voices and fostering an inclusive environment for all. Join us in this journey towards a more representative and equitable professional landscape.

About Rise

Rise is the leading organisation dedicated to fostering gender diversity within the broadcast, media and entertainment technology sector.

Rise opens up opportunities for women in broadcast by:

- Delivering our award-winning annual **mentoring programme** in the UK, Europe, North America and across the APAC and ANZ regions,
- Celebrating the skills and achievements of brilliant women across the industry through our annual **Rise Awards**,
- Providing **two levels of membership** offering access to various networking events, seminars, workshops and conferences,
- Inspiring, educating, informing the next generation of talent through our **Rise Academy** programme.

Scan the QR code below to sign up for free as a Rise Member!

As part of our community, you will receive regular updates, including information about our networking events, conferences and panels. You will also be invited to nominate candidates in our annual Rise Awards, apply for the coveted Rise Mentoring Programme, volunteer for the Rise Up Academy and contribute to our reports.

**BECOME A
RISE MEMBER**

